Open Library of Humanities

Megajournal / Multijournal / Scholar-led / Not-for-profit / Collectively Funded

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Hybrid environment (two main economic models)

GOLD OA with Author Processing Charges (APCs)

• Finch report estimated average APC cost: £1500-2000

The subscription model

• Since 1986, subscription costs for academic journals have risen by 300% above inflation.

• In addition to exponentially increased research output over this period this has triggered what is known as “the serials crisis”; the inability of library budgets to keep pace with the prices set by publishers.
Commercial goals do not align with scholarly goals

• Frustration and critical stance towards the ongoing commercialization of scholarly publishing

• Growing awareness among academics of open access publishing options

• Sustainability
This is how OA looks in a dry funding climate

• The distribution of the economics is the most important factor
• APCs do not work well in the humanities and elsewhere
Not-for-profit / Scholar-led /Academic-led OA

• **Economics of scale**: consortial funding models (e.g. OLH)

• **Open infrastructures, tools and services**: Open Journal Systems, Janeway, Scielo, AmeliCA, OLH, DOAJ, Open Knowledge Maps, OAPEN, etc.

• **Collaboration and pooled expertise**: DARIAH, Foster Open Science, EIFL, Parthenos, OpenAIRE, Humanities Commons, SPARC, OAPEN, OASPA, Fair Open Access Alliance, Scholarled, Radical OA, etc.

• **Training**: workshops, webinars, conferences, blog posts, etc.
2018: OLH launches the EmpowOA programme, a new marketing initiative designed to strengthen humanities OA with blog posts, social media conversations, a new referral deal, and open access resources.
How can the OLH support you?

Resources: See our advocacy page for posters, infographics, FAQs and a growing list of other tools

https://www.openlibhums.org/site/about/advocacy/

Learn more about humanities OA: Our Open Insights essay series contains a growing back list of interviews and essays on a wide range of topics


Join the debate: Follow our Twitter account (@OpenLibHums) and the #EmpowOA tag for information about twitter chats

https://wakelet.com/@OpenLibHums
Stand up for the humanities: Become an OLH advocate today!
https://goo.gl/forms/b1uc1pU3EX9WvoAW2

Join the OLH workspace on Slack:
https://olhadvocacynetwork.slack.com/messages