



Open Library of Humanities

Megajournal / Multijournal / Scholar-led / Not-for-profit / Collectively Funded

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Hybrid environment
(two main economic models)

GOLD OA with Author Processing Charges (APCs)

- Finch report estimated average APC cost: £1500-2000

The subscription model

- Since 1986, subscription costs for academic journals have risen by 300% above inflation.
- In addition to exponentially increased research output over this period this has triggered what is known as “the serials crisis”; the inability of library budgets to keep pace with the prices set by publishers.

Commercial goals do not align with scholarly goals

- Frustration and critical stance towards the ongoing commercialization of scholarly publishing
- Growing awareness among academics of open access publishing options
- Sustainability

This is how OA looks in a dry funding climate

- The distribution of the economics is the most important factor
- APCs do not work well in the humanities and elsewhere



Not-for-profit / Scholar-led /Academic-led OA

- **Economics of scale:** consortial funding models (e.g. OLH)
- **Open infrastructures, tools and services:** Open Journal Systems, Janeway, Scielo, AmeliCA, OLH, DOAJ, Open Knowledge Maps, OAPEN, etc.
- **Collaboration and pooled expertise:** DARIAH, Foster Open Science, EIFL, Parthenos, OpenAIRE, Humanities Commons, SPARC, OAPEN, OASPA, Fair Open Access Alliance, Scholarled, Radical OA, etc.
- **Training:** workshops, webinars, conferences, blog posts, etc.



2018: OLH launches the EmpowOA programme, a new marketing initiative designed to strengthen humanities OA with blog posts, social media conversations, a new referral deal, and open access resources.

How can the OLH support you?

Resources: See our advocacy page for posters, infographics, FAQs and a growing list of other tools

<https://www.openlibhums.org/site/about/advocacy/>

Learn more about humanities OA: Our Open Insights essay series contains a growing back list of interviews and essays on a wide range of topics

<https://www.openlibhums.org/news/tag/Open%20Insights/>

Join the debate: Follow our Twitter account (@OpenLibHums) and the #EmpowOA tag for information about twitter chats

<https://wakelet.com/@OpenLibHums>



Stand up for the humanities: Become an OLH advocate today!

<https://goo.gl/forms/b1uc1pU3EX9WvoAW2>

Join the OLH workspace on Slack:

<https://olhadvocacynetwork.slack.com/messages>