



Webinar

Sectorial Variation

of RRI and OS

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Key Questions

- How do RRI-related dynamics vary across sectors, national contexts and other contextual factors?
- How to understand the level of variability and the factors producing such a variability?

Five analytical interests

➤ General trends

- What is happening to RRI/OS or related phenomena in the different disciplinary and research sectors?

➤ Barriers

- What are the barriers to RRI/OS or similar concerns in different disciplinary and research sectors? What are the factors producing the science/society gap?

➤ Drivers

- What are the drivers of RRI/OS or similar concerns in different disciplinary and research sectors? What are the factors contrasting the gap?

➤ Interests and values

- What are the interests and values involved with RRI/OS or similar concerns in different disciplinary and research sectors? What are the interpretations, social recognitions and expectations to RRI/OS?

➤ Experiences

- Are there successful experiences of RRI/OS or similar initiatives in different disciplinary research sectors?



Explored sectors

➤ Sustainable energy

➤ and, if possible, specifically zero-emission innovations for the built environment

➤ Materials science

➤ and, if possible, specifically new coatings

➤ Information and communication technologies

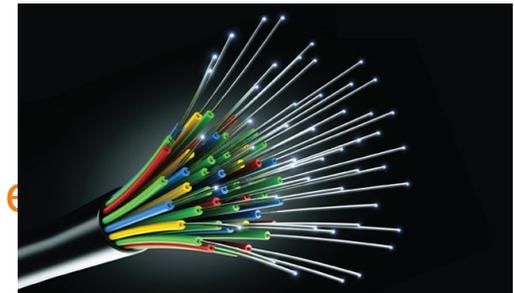
➤ and, if possible, specifically big data

➤ Biotechnology

➤ and, if possible, specifically stem cell research and pilots, and personalised medicine

➤ Photonics

➤ and, if possible, specifically glass fibre technologies and new light-electron chips



Method and steps

➤ Step 1

- Literature review of sectors
- Promises, concerns, societal engagement
- Submitted Month 6

➤ Step 2

- National differences in workshops
- Norway, Italy, Portugal, Finland, Netherlands
- Promises, concerns, societal engagement
- More or less according to plan; internally distributed

➤ Conclusion

- Integrating Step 1 and Step 2
- To be used in WP 3 and 4
- Submitted Month 15



Method: Literature Review & Information Gathering

- Preparation of an internal note (May 2017)
 - refinement of the five core technological sectors to be compared
 - a methodological background for WP2
 - structure of the literature review and information gathering
- Presentation and discussion at Kick-off Meeting (June 2017)
- First round of analysis of the literature (May to October 2017)
 - five core technological sectors
 - first draft of the Report on the Literature Review
- Presentation of the first draft at the Trondheim Meeting (Nov 2017)
 - alignment of Task 2.1 and Task 2.2 (sectoral workshops)
- Second round of analysis (November to December 2017)
 - review of the text (completed on November 2017)
- Development of the final version (December 2017)
 - submission of the report



Method: Workshops

- Refinement of the five core technological sectors (May 2017)
 - and further refinement of the questions to be explored.
- Preparation of the workshop format (July- September 2017)
 - by NTNU
- Testing of the format (Sept - October 2017)
 - by NTNU in Trondheim
- Demonstration of the format at Trondheim Meeting (Nov 2017)
 - and last refinement
- Workshops according to agreed format (Nov 2017-Feb 2018)
 - in The Netherlands, Portugal, Italy and Finland
- Reports of the workshops prepared (March 2018)
 - and sent to NTNU
- Preparation of the Report from Task 2.2 (April 2018)
 - by NTNU, with input from UH, K&I, UM and CVIVA

Participants in Workshops

(excluding the organizers)

➤ 43 representatives

➤ from research and industry

➤ five countries

➤ Norway, The Netherlands, Portugal, Italy and Finland

➤ five sectors

➤ Sustainable Energy, Materials, ICT, Biotechnology, Photonics

➤ numbers and diversity

➤ unfit for statistical analysis

➤ fit for revealing challenges and chances for RRI and OS in Research Funding and Performing Organisations (RFPO's).



Results literature review

RRI and OS in different sectors

- **Sustainable energy (buildings)**
 - still promising and hardly contested
 - established actors position themselves in the new outlooks
- **Materials science (new coatings)**
 - societally less visible
 - RRI and OS enter through research and science policy
- **ICT (big data)**
 - societal visibility of promise and concern (including big data, AI)
 - mature sector with industry as highly influential in research
- **Biotechnology (stem cell and personalised medicine)**
 - longer tradition of discussion about desirability and ethics
 - distance between research and application differ
- **Photonics (glass fibre and new light-electron chips)**
 - appears as ingredient of data-driven knowledge society
 - for asymmetries in digital infrastructures

Results sectorial workshops

➤ National differences in RRI and OS

- institutions
- national systems of research funding
- less differences in views and strategies of participants

➤ Sectorial differences

- promises of the research
- links to industry
- communication with wider public



Sectorial and national variability: other factors

- Participants truly care about RRI and OS
 - But not necessarily in the same language
- Many challenges for research
 - the pressure of economic interests
- Many, different suggestions for RRI and OS
 - depending on individual experiences
- Ambiguous relationship to industry
 - important as user, supporter and partner
 - yet sometimes too directive



General lessons for RRI and OS

➤ Relating to industry

- Ambiguous role of industry: helps to connect to society but can be too forceful as well

➤ Public engagement

- Go beyond one-way communication (explaining to the public) and connect to other views, concerns and priorities

➤ Target and route

- Improving research ethics or connect with views and needs of stakeholders

➤ Timeframes

- Short-term (applications) or long-term gains of research and innovation (agenda)

➤ Revolutionary

- RRI and OS are not totally new but not business as usual either



